

# teamLab

## Art Design and Creative Curation

### Industry Insight

Lectures from teamLab which held "World Top 10 Must-See Exhibitions" about the core theories of Art Design and Fine Art

### Career & Major

Art Design, Fine Art, Exhibition  
Management

### Skills Enhancement

Art design, artwork expression,  
art curation

### Certificates

1. Certificate in Careers and Experiencing  
Work accredited by UCAS
2. Project Certification issued by teamLab

## Project Introduction

Going abroad to study Art Design has become a popular trend in recent years. The number of Arts students has doubled by 100% for three consecutive years. With the rapid development of digital innovation, Art Design itself has been through an overturning innovative change. The integration of Art Creativity and Science and Technology has been increasingly strengthened. ASDAN and teamLab jointly launch teamLab Art Design and Creativity Curation. It provides professional training on creative curation for senior students.

## teamLab Art Design and Creative Curation Agenda (7days)

- Targeted Majors: Art Design, Fine Arts
- Location: Shanghai |Date: July 09 - July 15, July 17 - July 23
- Language: Chinese |Age: 14-18



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Agenda	Morning	Afternoon	Evening
<b>Day1</b>	Arrive in Shanghai; Check in the hotel	<b>Opening Ceremony</b> <b>Career Education Workshop1</b>	
<b>Day2</b>	<b>Round-table Discussion: Trends in the Global Art Market</b> Study the current development and trend of the European art market. Understand the creative expression of the contemporary artists and their artwork.	<b>Class 1: Overview of Art Design and Artwork Expression</b> Lecture from teamLab: the core theories of Art Design. Through the visit to the teamLab Art Museum, the instructor will explain the expression methods and meanings of artworks in the art museum. <b>Curation Theme Release</b> With the curation theme "Connection", select the presentation method for curation, including but not limited to: painting, sculpture, installation, video, collage, etc.	
<b>Day3</b>	<b>Survey 1: Power Station of Art Shanghai</b> Home to the Shanghai Biennale, Power Station of Art is the first public contemporary art museum in mainland China. The students will be led to visit the exhibition, cooperate with inspirational exploration and first-hand material collection.	<b>Survey 2: Museum of Moving Minds</b> Workshop on thinking and creative art design; learn graphic design, illustrations and art installations	<b>Team Discussion and Academic Report:</b> 1. Discuss study task and team practice 2. Write personal plan for Career Education Report
<b>Day4</b>	<b>Class 2: Principles of Art Design</b> Study the basic principles of Art Design such as lines, colors, styles and textures.	<b>Workshop 1: Art Design Drafting</b> Sort out the first-hand inspiration materials collected from the previous survey, and determine the draft plan of individual work and complete the final plan	
<b>Day5</b>	<b>Workshop 2: Presentation of Artworks</b> According to the theme and presentation method selected, students use the selected tools and basic materials to complete the final production of material works	<b>Class 3: All About Curation</b> Lectures about the basic concepts of curating, the creative atmosphere and artistic traditions of curating in the UK and other Western countries.	
<b>Day6</b>	<b>Final Challenge 1: Art Curation Arrangement</b> Complete the overall art curatorial plan as a team, and arrange the team works in the whole process by designing the exhibition space and exhibition details.	<b>Final Challenge 2: Art Creativity and Curatorial Challenge</b> The team will conduct simulated curatorial challenges, explain works and interpret curatorial planning ideas for on-site tutors and other students. Best art work awarding.	<b>Closing Ceremony</b> <b>Career Education Workshop 2</b>
<b>Day7</b>	Departure		



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